

## Independent Representative/Agent Application

Name of Applicant: \_\_\_\_\_

Company Name: \_\_\_\_\_

Tel: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Address:

What is the size of your business?  \$  per year

Are you solo or do you have a team?

If you have a team, where is your team located?

Which geographical area(s) do you work in?

Which markets do you currently call on (B'cast/House of Worship/MI etc.)?

What other lines do you represent?

What do you feel you can offer Wohler?

How much revenue do you feel you could generate for Wohler (per quarter)?

\$  per qtr

How do you work with dealers - independently, as a team, both?

How many trade shows do you do participate in each year?

Why do you want to partner with Wohler?

What are your expectations of working with Wohler?

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